

# Green Training Associates LLC Recognized as a New Jersey Sustainable Business

Small businesses across New Jersey are starting to save money, share their successes and inspire other businesses by implementing sustainable business best practices. Joining this list of small businesses, Green Training Associates LLC located in Union Township, New Jersey, became one of the first businesses in the state to be recognized as a NJ Sustainable Business.

In August of 2014, the New Jersey Small Business Development Centers (NJSBDC) launched the New Jersey Sustainable Business Registry. The registry is an Internet site where businesses that have implemented sustainable business practices can register their achievements and be recognized.

## **Green Training Associates LLC achieved recognition**

- Toward energy efficiency:
  - In the past five years, I have replaced my office equipment and major home appliances with certified energy star rated items. I also converted all of my ceiling light fixtures to be bulb-less LED fixtures and save \$33/month. From 2015 through 2019, I have reduced my monthly kWh from 830 to 683. The most recent year over year is a reduction of 8.7%.
  - For efficient business travel to client meetings, I conserve fuel by scheduling several onsite meetings on selected days, so I travel once and serve the client efficiently from proactively planning, preparing and executing a meeting schedule that reduces fuel consumption with fewer trips, improves my time efficiency as well as serving them effectively.
  - Green Training Associates LLC hosted a vendor table in the first ever Exhibitor Hall at the 10th Sustainable Jersey Summit. We provided insights into our business and Sustainable Workforce Solutions to offer consulting services to our Sustainable Jersey community to improve the effectiveness and competence of their company's employees.
- Toward social sustainability and community service:
  - Pam mentors many professionals on careers and other professional endeavors to enable their future, their careers and life success.
  - As an active Rutgers-Douglass alumna through local programs, Pam supports young women students by serving on career panels, networking, mentoring and skills development.
  - Pam is very engaged in supporting women in leadership and gender parity remediation.
  - She also sits on the Board of Directors for a non-profit professional association.

## **Green Training Associates' Overview**

We Help Build Sustainable Organizations by Developing Leadership & Talent Capabilities. Business confidence and exceptional performance are outcomes of developing the right capabilities. Our purpose driven mission serves to educate, train, coach and mentor people to be aware, change their thinking, motivate intention and drive new behaviors into habit.

Our goal is to enable people's competence to contribute to solving the world's challenges. This is our passion, our competence and our experience to contribute to the world. We provide customized training, talent, career, mentoring and coaching solutions, all set in your organizational context, for effective transfer of learning experiences close to the job action, for improved job performance. We identify, assess, develop, coach and mentor your talent pipeline.

Our solutions increase your leader and talent performance readiness:

- Sustainable Workforce Solutions™ - Training Workshops; Talent or Human Resources Consulting; Career Workshops & Services; Higher Education Workshops & Services
- Sharpen Your Digital Talent Capabilities for STEM Professionals™
- Essential Connections: A Mentoring Partnership Program™
- Vital Leadership Intelligence for Emerging Young Leaders™
- Hogan Predictive Leadership Assessment Experience
- Skill-Building Competency Workshops
- Leadership Readiness Journey for Mid-level Leaders™

For more information about the registry visit: <http://registry.njsbdc.com/>

For more information about Green Training Associates LLC visit: [www.greentrainingassociates.com](http://www.greentrainingassociates.com)