

## **NJBIZ names Sammarco, sustainability innovator, one of Best 50 Women in Business for 2020**

*Among first to identify need for “greening people strategies”*

*Union, N.J., Feb. 18*--In recognition of her thought leadership in sustainability training, talent, coaching and career solutions, Pam Sammarco, CEO of the Union, N.J.-based [Green Training Associates LLC](#), has been named one of the Best 50 Women in Business in 2020 by NJBIZ. The honor was given to women who have demonstrated excellence in areas such as vision, leadership and mentoring.

Sammarco, who launched her company in 2009, was one of the first sustainability experts to recognize the importance of “greening people strategies,” at a time when many organizations could only see the value of technological environmental innovation.

‘To effect sustainable, positive impact on our global challenges, we need a tidal wave of change in every corner, every sector, every industry, every organization, every household and every individual can, and many are, collectively contributing to make changes toward sustainable development and commitments to the Circular Economy and embracing the UN global goals manifesto.’

“Our world depends on a collective effort to saturate the fabric of a company where employees make green decisions every day,” said Sammarco. “We believe that sustainable development is not ‘something to do’ but it’s a way of integrating the mind, body and spirit of an organization. This starts with the people—enhancing their power skills such as leadership, collaboration, social intelligence, intelligent risk taking, critical thinking, team innovation, and leading change to deliver exceptional performance on sustainability priorities and accelerate business growth.”

A consummate learning and development leader, Sammarco has consulted for many global corporations, delivering successful outcomes in organizational development, talent management and employee learning. Her honors include the Charles T. Morgan Award for lifetime excellence in learning and performance from the Northern New Jersey chapter of the Association for Talent Development, for which she served as president. Sammarco earned a B.A. in Psychology and Statistics from Rutgers University and an M.S. in Applied Psychology and HR Management from the Stevens Institute of Technology.

“I’m thrilled and humbled to be recognized along with all these extraordinary women who’ve made such an impact in their fields,” said Sammarco. She and the other winners will be honored at an awards dinner on September 21<sup>st</sup>, 6-8:30 p.m. at The Palace at Somerset Park in Somerset, N.J. Visit [NJBIZ Top 50 Women](#).

### *About Green Training Associates LLC*

Green Training Associates develops people’s capabilities to solve the world’s challenges and builds sustainable organizations through end-to-end services that include green HR and talent acquisition, employee engagement, culture shift, training, mentoring and coaching. Its proprietary methodology, GTA Performance Learning Ecosystem™, custom-designs training solutions for each organization to increase workforce readiness and deliver proven impact. We also help build bridges between employers and higher education with sustainability degree competency reviews, employment paths, workforce readiness, benchmarking and career planning. Visit [Green Training Associates](#).

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